I am in disagreement with the reported findings that "a la carte" program selection for cable TV is not to the consumers advantage. I currently have the most basic service which includes 17 channels for 8 dollars a month. I want only 2 or 3 additional channels but they are not available unless I go for the next bundle which is 40 dollars. How could a mere 2 or 3 channels cost an additional 32 dollars? If these channels were available for a dollar or so each I would be thrilled, not hurt.